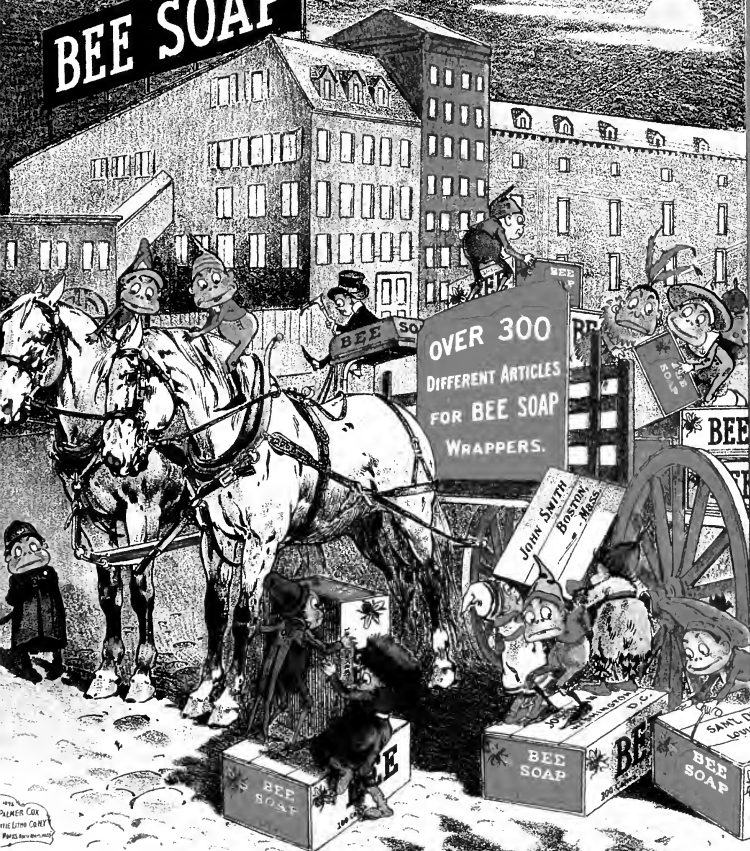


The 1896 PREMIUM CATALOGUE

3RD SERIES

BEE SOAP



THE BROWNIES SHIPPING BEE SOAP.

ASK YOUR GROCER FOR
BEE SOAP

AND YOU WILL GET THE
BEST CAKE OF WASHING
SOAP YOU EVER USED.



BROWNIES LECTURING ON BEE SOAP.

The
Winterthur
Library

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(1) .58

DIRECTIONS.

EARLY
AMERICAN
INDUSTRIES
ASSOCIATION
LIBRARY

EACH wrapper of Bee Soap has on it one Big Black Bee. Cut this Bee out and when you have enough to obtain what you want, mail them to us. If you send us wrappers and postage stamps be careful to send just the number of each necessary to obtain the article. Describe exactly what you want, and give its number. Do not write your letters on small scraps of paper. Be sure and send your wrappers and letter together, and see that the right amount of postage is put on your letters or packages. When you send money, amounts of one dollar and less can be sent us in postage stamps. All sums exceeding one dollar sent in any other way than by a Post Office Money Order, Express Money Order, Bank Check or Draft, or Registered Letter, are at sender's risk. Send your full name and post office address to

COLGATE & CO.,

No. 6 DUTCH STREET,

NEW YORK, N. Y.

READ EVERY WORD OF THIS.



The Bee Soap Premium Plan is simply OUR way of advertising. Some manufacturers spend their money on newspaper advertising and on expensive signs posted up throughout the country, which deface nature. We spend our money on premiums which are given away to the consumers of Bee Soap, and in this way you receive the benefit of the money expended. Buy a cake and compare it with any other Soap you may have been using. We began business in 1806, are the oldest manufacturers of Soap in North or South America, and guarantee the quality and purity of BEE SOAP.

WHY NOT YOU? SEE PAGE 32.

F 0832

FOR 10 BIG BLACK BEES.

or for 5 Big Black Bees and 2c. in Postage Stamps.

PREMIUM NO. 14.

Your choice of one of these small, beautifully colored

PICTURE BOOKS FOR CHILDREN.



Premium No. 14.

Bunnie.
Furry Friends.
Pussy's Picnic.
Little Mischief.
Dot and Dash.
Doggie Dear.
Dolly Darling.
Dolly Daisy.
Dolly Dimple.
Dolly Dear.
Dolly Snowflake.
Sailor Dolly.
Little Jack Tar.
Farm Yard A. B. C.
Trusty and True.
My Dolly's House.
Merry Winter Time.
Told by the Cat.
Puggie's Stories.
Dear Old Santa Claus.

Firm Friends.
The Rabbit's Party.
Cradle Days.
Little Red Riding Hood.
Mail Cart Adventures.
A Day in the Country.
Little Miss Mistletoe.
Ride a Cock Horse.
The Ark and Animals.
Dot's Painting Book.
Three Little Kittens.
Five Little Pigs.
House that Jack Built.
Old Woman and Her Pig.
Dame Trot and Her Cat.
Mother Hubbard and Dog
Mother Goose.
A Hamper of Mischief.
Playful Playmates.
Children's Painting Book.



Premium No. 14.



Premium No. 14.



Premium No. 14.



Premium No. 14.

PREMIUM NO. 211.

VOCAL AND INSTRUMENTAL MUSIC.

Your choice of any two of these sparkling musical gems from the best song writers and composers.

VOCAL.

After.
Ain't I Feelin' Good.
Has Your Heart Grown Cold?
I'm Looking for the Owner.
It Seems To Me.
I Want To See Mother.
Jimmy On The Chute.
Kiss the Little Ones for Me.
Little Coquette.
Longing.
Love's Dream (Waltz Song).
My Own Little Sweetheart.
My Rosebud and Me.
Norah.
Old Folks at Home.
Peggy at the Gate.
Private Tommy Atkins.
Roses Fair Are Dreaming.
Shop Girls of New York.
Starlight and Dancing.
Swinging.
The Hour of Rest.
The Man That Broke the Bank
at Monte Carlo.



Premium No. 211.

VOCAL.

The Song For Me.
Thou Art the Star.
Why Tarrys My Love?
Willie's Coming Home.
Dear Heart.
Only Love Can Tell.
Forget, Forgive.
Why Did We Love So Well?

INSTRUMENTAL.

A Gaiety Girl (Waltz).
Chrystenah (Schottische Caprice)
Columbus Waltz.
Gismonda (Two-step March).
Heart of Ruby (Waltz).
In Meadows Green.
Loretta (Gavotte).
On the Bayou (African Dance).
Tuxedo Two Step March.
Washington Arch (March).
Zepita (March).
Santa Lucia (Polka).

PREMIUMS ARE OUR WAY OF ADVERTISING.

FOR 10 BIG BLACK BEES,
or for 5 Big Black Bees and 2c. in Postage Stamps.

PREMIUM No. 283.

**THE PRINCE AND PRINCESS SERIES OF
 DRESSING DOLLS.**

Each doll is enclosed in an envelope with three beautifully colored costumes.

Your choice of one of these four beautiful Dressing Dolls :

**Royal Regie,
 Lordly Lionel,**

**Sweet Abigal,
 Courtly Beatrice.**

We call special attention to this premium as being very desirable. It is a real bargain, considering the few wrappers which are required to obtain the doll.



Premium No. 283.

No. 230. Aluminum Thimble. Please mention size.

No. 91. Lead Pencil, with point protector and rubber.



Premium No. 91.

YOU GET THE BENEFIT OF OUR WAY OF ADVERTISING.

FOR 15 BIG BLACK BEES.

or for 5 Big Black Bees and 4c. in Postage Stamps.

PREMIUM NO. 95.

Your choice of one of the following **INDOOR GAMES:**



Premium No. 95.

Old Maid.
Authors.
Snap.
Fortune.
Marriage.
Dr. Busby.
Messenger.
Fox and Geese.
Peter Coddles.
Toboggan Slide.
Steeple Chase.
Cut Up Animals.
Gypsy Fortune Teller.



Premium No. 95.

PREMIUM NO. 18.

Your choice of one of the following beautifully colored

PICTURE BOOKS FOR CHILDREN:



Premium No. 18.

Country Cousins.
Puss in Boots.
Sing a Song of Sixpence.
Christmas Crackers.
The Tea Party.
Four Footed Friends.
Peeps at Piggy.
The Old Oak Chest.
Apple Tree Cot.
In the Woods.
Dolly's Party.
The Maypole.
Our Rover.
Red Riding Hood.
Pussy from Persia.
Our Watch Dog.
Faithful Friends.
A Happy Family.
Merry England.
From Far Japan.
Young America.
My Baby Dolly.

Dolly at the Seaside.
Very Amusing.
Funny Friends.
Home Pets.
The Funny A. B. C.
Fun at the Farm.
From Southern Shores.
From Across the Sea.
From Sunny Lands.




Premium No. 18.



Premium No. 18.



FOR 15 BIG BLACK BEES, or for 5 Big Black Bees and 4c. in Postage Stamps.

 Write clearly the Premium Number and Article Wanted,
also your Full Name and Post Office Address.

No. 240. Set of Ten Genuine Palmer Cox's Brownie Dolls, on card board, with interchangeable heads. These dolls have been made and designed for the users of Bee Soap. They are beautifully designed in colors and are sure to give no end of delight to the Children.

No. 166. New and Complete Poultry Book. Containing complete information as to the latest methods of raising and caring for chickens.

No. 178. Handy Horse Book. A Manual for every American Horse Owner. This book gives all the information necessary for the care and management of horses.

No. 20. School Companion, containing ruler, pencil, pens, etc.

No. 23. Bandanna Handkerchief, decorated with five funny pictures of Brownies.

No. 89. Child's Crochet Set, containing 2 crochet needles, 1 eyelet punch, and 1 glove buttoner.

No. 188. A pair of Enamel Cycle Trouser Guards.

No. 208. Brownie Handkerchief, decorated with five funny pictures of Brownies.

No. 233. Child's Handkerchief, decorated with Silk Flowers.



No. 240.



No. 240.



No. 240.



No. 240.



No. 240.



No. 240.



No. 240.

PREMIUMS ARE OUR WAY OF ADVERTISING.

FOR 15 BIG BLACK BEES,

or for 5 Big Black Bees and 4c. in
Postage Stamps.

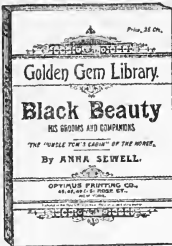
PREMIUM No. 212.

Your choice of one of the following Paper Bound Books :

GOLDEN GEM LIBRARY.

A collection of the Choicest Gems of Fiction by the
most celebrated authors.

Each book is complete and unabridged.



THE YELLOW MASK,	- - - - -	By Wilkie Collins.
FORGING THE FETTERS,	- - - - -	By Mrs. Alexander.
THE OCTORON,	- - - - -	By Miss M. E. Braddon.
THE BAG OF DIAMONDS,	- - - - -	By George M. Fenn.
LADY GRACE,	- - - - -	By Mrs. Henry Wood.
THE SQUIRE'S DARLING,	- - - - -	By author of "Dora Thorne."
THE SHADOW OF A SIN,	- - - - -	By Charlotte M. Braeme.
REVERIES OF A BACHELOR,	- - - - -	By Ik. Marvel.
THE DUCHESS,	- - - - -	By "The Duchess."
SINGLE HEART AND DOUBLE FACE,	- - - - -	By Charles Reade.
CRICKET ON THE HEARTH,	- - - - -	By Charles Dickens.
A WICKED GIRL,	- - - - -	By Mary Cecil Hay.
MRS. CAUDLE'S CERTAIN LECTURES,	- - - - -	By Douglas Jerrold.
CALLED BACK,	- - - - -	By Hugh Conway.
A ROGUE'S LIFE,	- - - - -	By Wilkie Collins.
SHIPS THAT PASS IN THE NIGHT,	- - - - -	By Beatrice Harraden.
A STUDY IN SCARLET,	- - - - -	By A. Conan Doyle.
WEDDED AND PARTED,	- - - - -	By author of "Dora Thorne."
MY LADY'S MONEY,	- - - - -	By Wilkie Collins.
MAID, WIFE OR WIDOW,	- - - - -	By Mrs. Alexander.
BACK TO THE OLD HOME,	- - - - -	By Mary Cecil Hay.
A YELLOW ASTER,	- - - - -	By Iota.
BLACK BEAUTY,	- - - - -	By Anna Sewell.
CHARLOTTE TEMPLE,	- - - - -	By Mrs. Rowson.
THE HEIR OF LINNE,	- - - - -	By Robert Buchanan.
THE MAN IN BLACK,	- - - - -	By Stanley J. Weyman.
DODO,	- - - - -	By E. F. Benson.
SINGULARLY DELUDED,	- - - - -	By Sarah Grand.
THE HIRED BABY, AND OTHER STORIES,	- - - - -	By Marie Correlli.
IDEALA,	- - - - -	By Sarah Grand.
AT THE GREEN DRAGON,	- - - - -	By Beatrice Harraden.
THE SIX GRAY POWDERS,	- - - - -	By Mrs. Henry Wood.
MISS MILNE AND I,	- - - - -	Author of "Yellow Aster."
THE SIGN OF THE FOUR,	- - - - -	A. Conan Doyle.
SHE'S ALL THE WORLD TO ME,	- - - - -	Hall Caine.
LOVE LETTERS OF A WORLDLY WOMAN,	- - - - -	Clifford.
BEYOND THE CITY,	- - - - -	A. Conan Doyle.
TREASURE ISLAND,	- - - - -	Robt. Louis Stevenson.
DOLLY DIALOGUES,	- - - - -	Anthony Hope.
ROMANCE OF TWO WORLDS,	- - - - -	Marie Correlli.

READ CAREFULLY DIRECTIONS ON PAGE ONE.

FOR 25 BIG BLACK BEES.

or for 10 Big Black Bees and 6c. in Postage Stamps.

PREMIUM NO. 210.

Your choice of any three packages selected from the following list of Peter Henderson & Co.'s reliable flower and vegetable seeds.



Watermelon.



Dianthus.



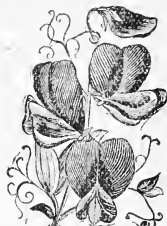
Cabbage.

VEGETABLE SEEDS.

Beet Blood Turnip.
Cabbage, Early Jersey Wakefield.
Cabbage, Late Selected Flat Dutch.
Carrot, Long Orange.
Celery, Golden Dwarf.
Cucumber, Improved White Spine.
Lettuce, Head Variety Black Seeded Butter.
Melon, Musk, Early Hackensack.
Melon, Water, Mammoth Ironclad.
Onion, Wethersfield Large Red.
Onion, Large White Globe.
Parsnip, Hollow Crown.
Pepper, Large Bell or Bull Nose.
Radish, Scarlet Turnip.
Radish, Yellow Summer Turnip.
Salsify, or Oyster Plant.
Squash, Summer or Golden Custard.
Squash, Autumn and Winter, Boston Marrow.
Tomato, Perfection.
Turnip, Purple Top.

FLOWER SEEDS.

Alyssum, Tom Thumb.
Calendula Metero.
Calliopsis, Tom Thumb mixed.
Cosmos, large flowering mixed.
Dianthus Heddewigii Fl. pl. mixed.
Eschscholtzia, finest mixed.
Larkspur Dwarf Rocket, mixed.
Marvel of Peru, variegated foliage.
Mignonette, Hybrid Spial.
Marigold, African, double mixed.
Marigold, French, double mixed.
Nasturtium, Tom Thumb, mixed.
Nasturtium, Climbing, mixed.
Pansy, good mixed.
Phlox Drummondii, mixed.
Poppy, Double Carnation, fld. mixed.
Salpiglossis, large flowering, mixed.
Sunflower, Californian double.
Sweet Peas, mixed.
Zinnia, double flowering, mixed.



Sweet Peas.



Tomato.



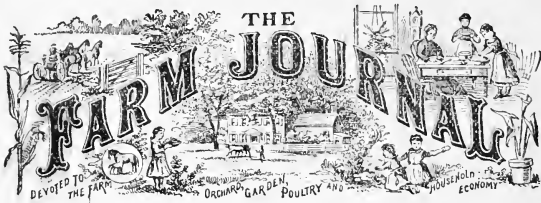
Celery.



Pansy.

FOR 25 BIG BLACK BEES,
or for 10 Big Black Bees and 6c. in Postage Stamps.

PREMIUM NO. 278.



This popular paper mailed to your address once a month for a year.
 The regular subscription price of this paper is 50 cents. A sample copy free.

PREMIUM NO. 177.

ONE PART OF

Famous Paintings of the World.

Published in 20 parts, each part containing 16 pictures.

PREMIUM NO. 175.

1/2 Yard of TOY FIGURES, on Cotton Cloth.

Your choice of the following :

Six Brownies.

One Tabby Cat.

One Tatters.

Four of Tabby's Kittens.

Four Little Tatters.

DIRECTIONS.

These figures are printed on cotton cloth, in natural colors, and marked accurately where to CUT OUT AND SEW TOGETHER. Stuff with Cotton or Bran, and put pasteboard in the bottom to make them stand up.

Any child can do it.



TABBY CAT.



TATTERS

PREMIUMS ARE OUR WAY OF ADVERTISING.

FOR 25 BIG BLACK BEES, or for 10 Big Black Bees and 6c. in Postage Stamps.

PREMIUM NO. 32.

Your choice of one of the following beautifully colored

PICTURE BOOKS FOR CHILDREN:

Apple Pie A. B. C.

Doggie's Doings.

Playful Pussy.

Adventures of a Mail Cart.

The Daisy Chain.

A Day in the Country.

Baby's Letter.

What the Dicky Birds Say.



Little Boy Blue.

Little Bo-Peep.

Our Pets.

Play Fellows.

Our Little Favorite.

Rosy Cheeks.

Mother Goose.

Puss in Boots.



PREMIUM NO. 96.

Your choice of one of the following

INDOOR GAMES:

Jumping Frog.

Dr. Busby.

Fox and Geese.

Peter Coddies.

Snap.

Little Miss Muffit.

Authors.

Magic Portraits.

4 Famous Funny Fellows.

Letters

Tiddledy Winks.

Puzzle Pictures.

Flip.

Cut up Animals.

Cut up Birds.

Paws and Claws.

Butterfly Stop.

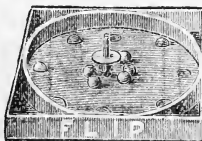
Buttons.

Three Little Kittens.

4 and 20 Black-Birds.

Old Maid.

Store.



ASK YOUR GROCER FOR BEE SOAP.

FOR 25 BIG BLACK BEES,

or for 10 Big Black Bees and 6c. in Postage Stamps.

All of these pictures have an eyelet of tin at the top, so that they can be easily hung on the wall. The tin at top and bottom forms a frame for the picture, and they are ready to hang up just as you receive them.

PREMIUM NO. 38.

Your choice of one of the following beautiful colored

PANEL PICTURES:

Something Like Grandma.

Hunting Eggs for Easter.

Winter Fun.

Heavy Responsibilities.

Mary's Little Lamb.

A Jolly Lot.

Flowers by Paul de Longpré.

A Trusted Friend.

Good Morning.

Little Waifs.

Christmas Morning.

Bunch of Roses.



FLOWERS BY PAUL DE LONGPRÉ



"CHRISTMAS MORNING"



A JOLLY LOT



"HEAVY RESPONSIBILITIES"



"DOON COMPANIONS"



"YOU SHOOT IT DEAD"



"SOMETHING LIKE GRANDMA"




"GOOD MORNING"



A TRUSTED FRIEND



"WINTER FUN"

 Write Number of Premium, Name of Picture and your Name and P. O. Address.

BEE SOAP WASHES WELL IN HARD WATER.

FOR 25 BIG BLACK BEES,
or for 10 Big Black Bees and 6c. in Postage Stamps.

PREMIUM NO. 33.



50 Foreign Postage Stamps,

ALL WARRANTED GENUINE BY

THE J. W. SCOTT CO., Ltd.,
NEW YORK.

We offer one of four sets of fifty different Foreign Postage Stamps. The stamps in these sets are not duplicated, so that any boy who saves up wrappers enough to get all four sets will have two hundred different foreign postage stamps. No occupation is more interesting or instructive than the collection of postage stamps. We remind you that we offer a stamp album on page 18.

Your choice of one of these sets :

- Set 1. Fifty Foreign Postage Stamps.
- Set 2. Fifty Foreign Postage Stamps.
- Set 3. Fifty Foreign Postage Stamps.
- Set 4. Fifty Foreign Postage Stamps.



PREMIUM NO. 284.

25 AMERICAN POSTAGE STAMPS.

This collection consists of United States and Confederate Stamps from 1855 to 1894, including Columbian issues and Envelopes (no post cards); all obsolete except five.

YOU RECEIVE THE BENEFIT OF OUR WAY OF ADVERTISING.

FOR 25 BIG BLACK BEES,

or for 10 Big Black Bees and 6c. in Postage Stamps.

- No. 29. School Companion Set, cloth; ruler, pencils, pens, etc.
 No. 109. Collection of Popular Piano Music. 32 pages.
 No. 110. Collection of Popular Vocal Music. 32 pages.
 No. 111. Collection of Popular Dance Music. 32 pages.
 No. 128. Beautiful Harmonica, with nickel cover.
 No. 106. One Lace Sheet, containing one doll, with four beautiful costumes with hats complete.
 No. 182. Barbour's Prize Needle Work Book. A treatise on needlework.
 No. 183. A 200 yard Spool of Barbour's Linen Thread, sizes, Nos. 25 to 100; colors, Dark Blue, White, W. Brown and Drab. Mention size and color wanted.
 No. 191. Bicycle Oiler. A convenient size for the saddle pocket.
 No. 201. Ladies' Leather Coin Purse.
 No. 207. Two Brownie Handkerchiefs. Different attractive designs.
 No. 232. One Man's Blue Handkerchief.
 No. 235. Our Motto Handkerchief, "Remember me," "Best Wishes," "My Love to You," "Forget Me Not."
 No. 237. One Motto Handkerchief, "Merry Christmas," "Happy New Year."
 No. 146. Athletic Belt. Adjustable to any size.
 No. 226. Develine Whistle, something entirely new and noisy.
 No. 249. Baby's Rubber Rattle and Teething Ring.
 No. 243. Aluminum Tea Strainer.
 No. 248. Dixon's Graphite Cycle Lubricant.



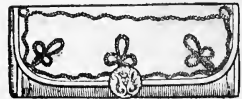
Premium No. 249.



Premium No. 183.



Premium No. 128.



Premium No. 226.



Premium No. 182.



Premium No. 226.



Premium No. 249.



Premium No. 109.

PREMIUMS ARE OUR WAY OF ADVERTISING.

FOR 25 BIG BLACK BEES,

or for 10 Big Black Bees and 6c. in Postage Stamps.

No. 287. Half Dozen Little Gem Fasteners. They can be used for any purpose for which a hook and eye is commonly used, and are much more convenient.

No. 171. Hand Polished Apple Wood Pipe.

No. 88. A Pair of Hair Curlers, length, $8\frac{1}{2}$ in., nickel-plated handles.

No. 3. One Solid Silver one piece Collar Button.

No. 27. Crayon Set of 6 colors; dark and light blue, dark and light red, yellow and green. Just the thing to amuse the children.



Premium No. 171.



Premium 27.

FOR 30 BIG BLACK BEES,

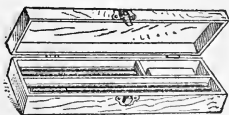
or for 10 Big Black Bees and 8c. in Postage Stamps.

No. 28. School Companion Set, in wooden box, containing pencil, rubber, pen holder, pens, blue pencils, etc.

No. 43. School Strap and Handle.

No. 101. A Good Colored Turkish Towel, 34×15 .

No. 112. Collection of 100 Jigs and Reels, for Piano and Violin.



Premium No. 28.

PREMIUM NO. 100.

Your choice of one of these

INDOOR GAMES:



Premium No. 43.

Telegraph Messenger.

White Squadron. Bull.

Crossing the Alps. Snake.

The Dog Show. Tossem.

Bean Bag. Yacht Game.

Base Ball. Go Bang.

Old Maid. Fish Pond.

Shovel Board. Lawn Tennis.



Premium No. 100.



Premium No. 100.

FOR 50 BIG BLACK BEES,

or for 15 Big Black Bees and 14c. in Postage Stamps.

- No. 9. Checker or Chess Board, with Set of Checkers.
- No. 34. Cook Book, by Miss Juliet Corson, Supt. of the New York School of Cookery. A complete Cook Book for family use.
- No. 215. A pair of Sensible Absorbent Dress Shields.
- No. 48. A pair of Steel Scissors, nickel-plated, 6 in. in length.
- No. 51. School Set in Wooden Box, larger and better than No. 28.
- No. 50. A Box of 24 Sheets of Linen Writing Paper and Envelopes.
- No. 52. School Bag, size, 13 in. square.
- No. 78. A Doll.
- No. 214. Baby's Bib, with Teething Ring.
- No. 46. Solid Silver Thimble. Mention size.
- No. 245. Misses' Pocket Knife, Pearl Handle.
- No. 247. Bicycle Belt, 2 in. wide, Orange or Tan Grain Leather, sizes 32 to 44 in.
- No. 256. Boy's Driving Reins, white leather bound breastplate, heavy red, white and blue web rein parts, made adjustable.



Premium No. 46.



Premium No. 257.

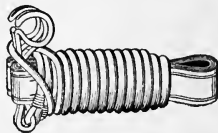


Premium 274.

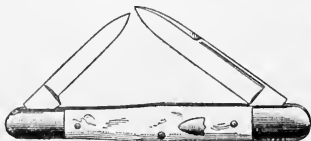
No. 257. Holdfast Bicycle Luggage Carrier. Weight, $1\frac{1}{4}$ ounces. It can be carried on handle bar when not in use. You can always have it with you.

No. 274. Ladies' Plain Colored Satin and Fancy Silk made up Teck Scarf.

No. 258. Holdfast Pocket Shawl Strap. Weight, $1\frac{1}{8}$ ounces; will carry 100 lbs. It is a great novelty to have a shawl strap in so small a compass, so light in weight, so strong, and so quickly and easily applied to packages.



Premium No. 258.



Premium No. 245.



Premium No. 215.



Premium No. 214.

READ DIRECTIONS ON PAGE ONE.

FOR 50 BIG BLACK BEES,

or for 15 Big Black Bees and 14c. in Postage Stamps.

No. 289. Wizard Pocket Dime Registering Bank. It has the appearance of a watch, is convenient for the pocket, and will compel you to save your dimes.

No. 242. J. W. Scott & Co.'s Postage Stamp Album.

No. 174. Pocket Dictionary.

No. 113. Moore's Irish Melodies, words and music.

No. 114. Songs of Scotland, words and music.

No. 136. Child's Rubber Doll, with worsted frock.

No. 145. Boys' Base Ball Cap, give size of your head.

No. 168. One Linen Towel, good, durable quality, 17x34.

No. 197. Dances Which Never Grow Old, 256 pages, of popular Waltzes, Galops, Polkas, Marches, etc.

No. 198. Songs That Never Die, a collection of popular songs, words and music, containing 256 pages.

No. 199. Music That Lives Forever, a collection of popular and classic music for piano, 256 pages.

No. 204. A Pair of Boys' Seamless Black Ribbed Two Threaded Stockings, stainless, for bicycle or general use. Mention size.

No. 213. Canvas and Leather Barbers' Razor Strop.

No. 12. Ladies' Pocket Book.

No. 228. Aluminum Salt or Pepper Shake.

No. 206. Four Brownie Handkerchiefs, different designs.

No. 170. Briar Wood Pipe, English Bull Dog.

No. 47. A Good Two-bladed Pocket Knife.

No. 269. Saltsman Columbia Cream Whip and Egg Beater.

No. 275. All Silk Plaid Windsor Tie.



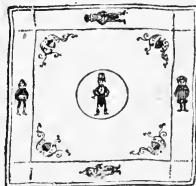
Premium No. 136.



Premium No. 242.



No. 269.



Premium No. 206.



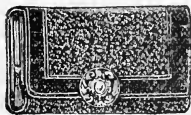
Premium No. 170.



No. 204.



Premium No. 47.



Premium No. 12.

BEE SOAP WASHES WELL IN HARD WATER.

HIGH-GRADE BICYCLES



Tire Pump.—Page 20.



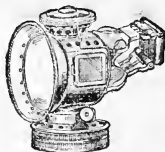
Nickel Wrench.—Page 21.



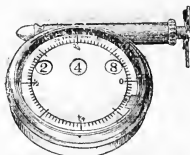
Page 12.



Athletic Belt.—
Page 12.



20th Century Headlight.—
Page 28.



Standard Cyclometer No. 1.—
Page 24.



LADIES' OR GENTLEMEN'S

Premium No. 279. Excel Model B (Ladies'). Height of 24 or 25 lbs; wood guards; op.

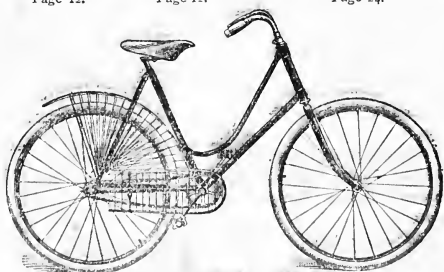
For 15,000 B
or for 10,000 Big
" 5,000 "
" 1,000 "

All of these Bicycles

The John P. L.

BOSTON

All of these Bicycles are of They are guaranteed by the agent's commission by saving give you the benefit of the low wish to get a high-grade machine Soap wrappers at once, and ask



YOUTHS' OR MISSES' 26-IN. BICYCLES.

Premium No. 280. Excel Model C (Youths') or Model D (Misses'). Weight, 22 lbs. Gear, 60.

For 11,000 Big Black Bees,

or for 5,000 Big Black Bees and \$17,
" 1,000 " " " " \$36,
" 500 " " " " \$38.

The frames of the Men's, Youths' and Boys' will be of the true diamond pattern, will be of the loop pattern, the lower tube straight and upper tube gracefully curved. New combination pedals. Round forged cranks. Forged sprocket wheels. Best 1/4 inch Fine adjustable ball bearings, all dust-proof. Garford saddles, new design. Cones turned

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AND BICYCLE SUPPLIES.



W'S 28-IN. BICYCLES.

Model A (Gentlemen's) or
ne, 22 or 24 inches; weight,
s, 60 to 72 gear; brake.

Black Bees,

Black Bees and \$18,
" " \$36,
" " \$49.

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well Arms Co.
MASS.

pe workmanship and finish.
ters, and you can save the
r Bee Soap wrappers. We
wholesale prices, and if you
cheaply, begin to save Bee
our friends to help you.

1 1/8 inch steel tubing and drop forging. The frames of the Ladies', Misses' and Girls' wheels
owns. Fine tubular forks. Barrel hubs and bracket. Fine spokes. Best of wood rims.
steel chain. All sizes of gears. New style handle bars; also an adjustable bar. New grips.
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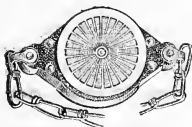
Trouser Guards.—
Page 16.



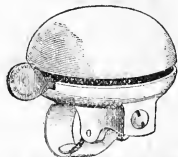
Oiler.—
Page 12.



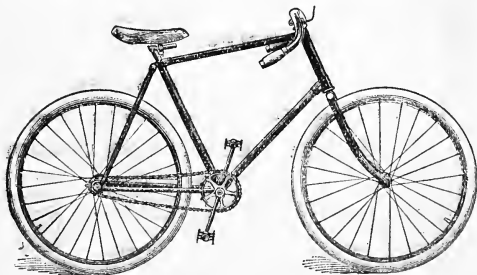
Planet Lantern.—
Page 25.



Lock and Chain.—Page 19.



New Departure Bell.—Page 26.



BOYS' OR GIRLS' 24-IN. BICYCLES.

Premium No. 281. Excel Model E (Boys') or **Model F** (Girls'). Weight, 21 lbs. Gear, 56.

For 9,000 Big Black Bees,

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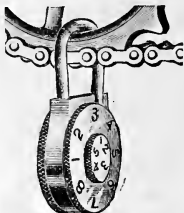
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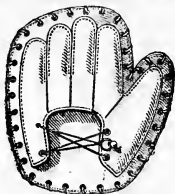
The Sleeping Beauty.
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No. 238. Half-Dozen Motto Handkerchiefs, marked "Merry Christmas," "Happy New Year."

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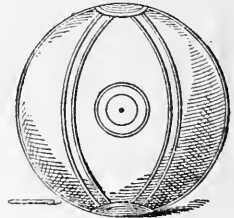
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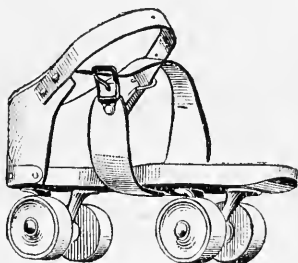
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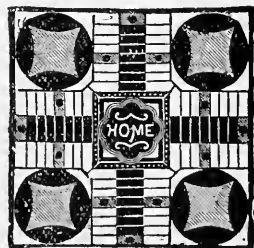
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SEE
PAGE 16.



Premium No. 155.

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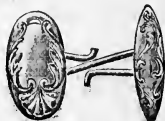
No. 13. Child's Set, consisting of a silver plated knife, fork and spoon, in a satin-lined box.

No. 155. Sterling Silver Hair Pin.

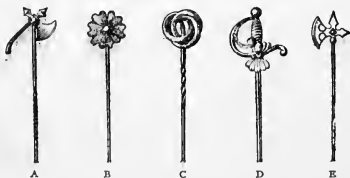
No. 152. Three Gold Plated Baby Pins or Studs.

No. 148. Ladies' or Gentlemen's Link or Single Sterling Silver Sleeve Buttons.

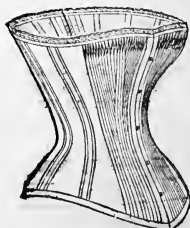
No. 153. Solid Gold Scarf Pin. Mention whether you prefer A. B. C. D. or E.



Premium No. 148.



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SEE PAGE 32.

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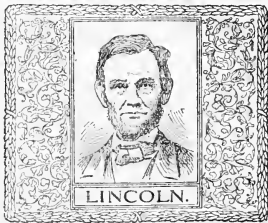


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No. 261. Saratoga Toy Trunk.

No. 271. New Departure Bicycle Bell. See page 16.

No. 193. Silver Plated Cup, marked Baby.

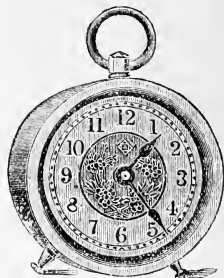
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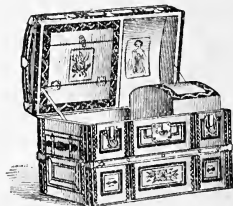
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Another Brownie Book.

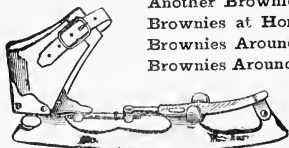
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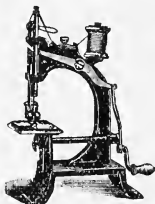


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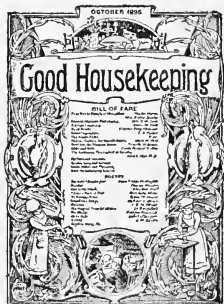
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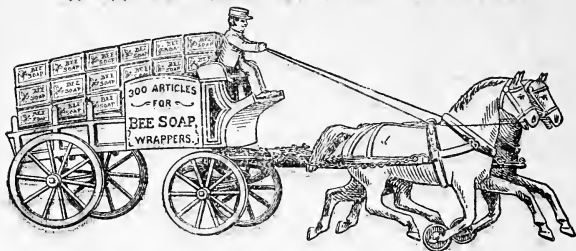
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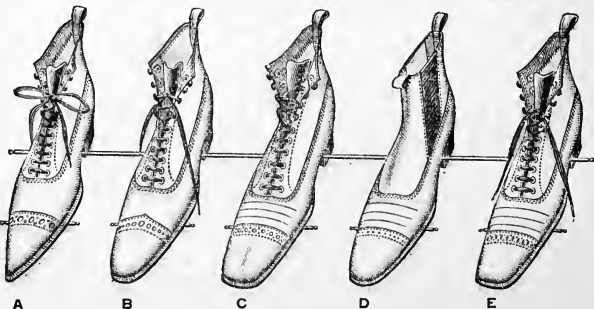
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- No. 130. A Sweet Toned Accordion.**
- No. 254. A pair of Opera Glasses.**
- No. 266. A Pair of W. L. DOUGLASS' \$3 Shoes.**
 Mention whether you want style A, B, C, D, or E. Write us for a diagram which will show you just how to measure your foot, so that we can send you a pair of shoes which will fit you perfectly.



YOU GET THE BENEFIT OF OUR WAY OF ADVERTISING.

SPECIAL 1,000 WRAPPER OFFER.

FOR 1,000 BIG BLACK BEES,
or for 100 Big Black Bees and \$6.00.

No. 1. Gentlemen's Solid Silver Watch.

No. 80. Ladies' Solid Silver Watch.

These watches have hunting or open cases; please mention which you prefer. They are good timekeepers, stem winding, of excellent workmanship and beautiful finish. The retail price is \$10.00, so your Bee soap wrappers are worth a cent apiece.



Premium No. 80.



Premium No. 1.

FOR 1,000 BIG BLACK BEES,
or for 205 Big Black Bees and \$3.18.

No. 127. A First Class Banjo, 11-inch nickel rim, wood lined, scroll walnut neck, German silver raised frets, inlaid positions, calf skin head.

No. 131. A Good Guitar, complete, standard size, made of dark red maple and cherry, plain polished neck, clear rosewood fingerboard, with position dots.

No. 262. A Good Mandolin, bevelled top, cedar neck, patent machine head, maple and walnut, 7 ribs, inlaid, sound hole, rosewood fingerboard and guard plate, position dots.

No. 129. A Violin with Case, Bow, complete. This instrument is dark red, well formed, neatly made, and a splendid article for beginners. Extra set of strings and resin.

No. 180. A Calais Parlor Clock, 8-day movement.

No. 225. Safety Cartridge Rifle, improved, with rebounding lock, length 33 inches, weight $4\frac{1}{2}$ lbs., calibre 22-100. This rifle will do good work at 200 yards; it is accurate, safe to handle, quick to operate and reliable in every respect.



Premium No. 225.



No. 129.



No. 262.



No. 127.



No. 131.

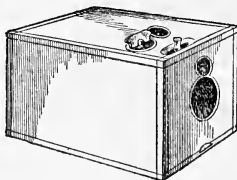
FOR 1,000 BIG BLACK BEES,
or for 500 Big Black Bees and \$1.80,
 “ 250 “ “ “ “ 2.70,
 “ 100 “ “ “ “ 3.24.

PREMIUM No. 282.

EASTMAN'S POCKET KODAK CAMERA.

This beautiful little Camera is covered with fine leather, and contains a roll of films for 12 exposures. It takes a picture which, if properly exposed, will be clear and distinct.

Full instructions, both for field and dark room work, are sent with each Camera.



This Camera is not a toy. The lens is excellent and the best results can be obtained. If you do not wish to develop the pictures yourself, Eastman & Co., Rochester, New York, will develop and print you 12 pictures beautifully mounted for 50 cents.

FOR 2,000 BIG BLACK BEES,
or for 1,000 Big Black Bees and \$4.00,
 “ 500 “ “ “ “ 6.00.

Premium No. 162. CHILD'S TRICYCLE.

This Tricycle is well made. Is unequalled for beauty of design and finish, combined with strength and ease of motion. When sending for one of these machines, please mention the age of the child for whom it is wanted.



This Tricycle is furnished with a strong adjustable spring seat, and arranged with set screws, whereby the same machine can be made suitable for girls between the ages of three and eight years.

This Tricycle is sent to you free by express. You will have no charges to pay on it. Every premium in our 1896 catalogue will be sent free either by mail or express.

FOR 3,000 BIG BLACK BEES.

or for 2,000 and \$4.00,

or for 1,000 and \$8.00,

or for 500 and \$10.00.

PREMIUMS NOS. 253 AND 290. GOLD FILLED WATCHES.

These Waltham watches are guaranteed for 15 years. They are in beautiful gold filled cases, are full jeweled, and have nickeled movements. Mention whether you wish hunting case or open face.



290. Ladies' Watch.



253. Gentlemen's Watch.

FOR 4,000 BIG BLACK BEES.

or for 3,000 Big Black Bees and \$3.60,

or for 2,000 " " " " \$7.20,

or for 1,000 " " " " \$10.80,

or for 500 " " " " \$12.60.

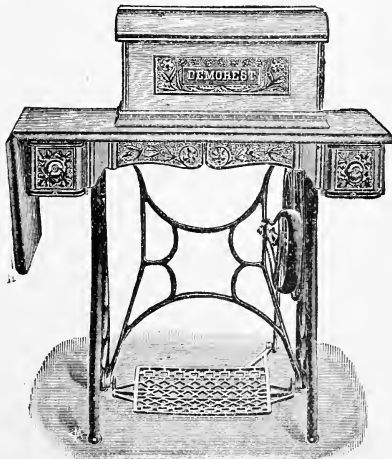
PREMIUM NO. 260.

THE DEMOREST SEWING MACHINE.

This machine is made of the very best materials, and highly finished in every particular, and has some improvements over all others, as it is a later invention. The makers have a reputation of over forty years standing to maintain, and only produce the best.

A book of full instructions for all kinds of sewing will be sent with each machine.

You can have this machine in light or dark oak, or walnut.



BEE IS A SUPERIOR WASHING SOAP.

ONE THOUSAND DOLLARS

will be divided among Eleven Persons sending us the Best Lists of Premiums before October 1, 1896.

No. 1.—OPEN TO ALL.

\$500. will be paid to any one sending us the best list of any ten premiums not in our 1896 Bee Soap Catalogue, suitable for old folks, young people, or children,

No. 2.—FOR MEN.

\$150. will be paid to the man or boy over sixteen sending us the best list of ten premiums not in our 1896 Bee Soap Catalogue, suitable for men.

No. 3.—FOR WOMEN.

\$150. will be paid to the woman or girl over sixteen who sends us the best list of ten premiums not in our 1896 Bee Soap Catalogue, suitable for women.

No. 4.—FOR GIRLS.

\$25. will be paid to each of the four girls under sixteen who send us the four best lists of ten premiums not in our 1896 Bee Soap Catalogue, suitable for girls.

No. 5.—FOR BOYS.

\$25. will be paid to each of the four boys under sixteen who send us the four best lists of ten premiums not in our 1896 Bee Soap Catalogue, suitable for boys.

CONDITIONS.—Read Carefully.

1. You can enter only two of these competitions, namely, the first of \$500, open to every one, and that of the class to which you belong.

2. The Competition Lists must contain only premiums which can be sent by mail, and which are not in our 1896 Bee Soap Premium Catalogue. The 1896 Bee Soap Catalogue has printed on the front outside cover the figures 1896. Catalogues free at our office, or from any grocer selling Bee Soap, or we will mail one to you on receipt of a two-cent stamp to cover expenses.

3. Put at the top of a sheet of paper the number of the competition you are trying for, thus, No. 1, 2, 3, 4, or 5, then write your list of ten premiums one below the other, and at the bottom sign your full name and Post Office address. If you try for two competitions, use two sheets of paper.

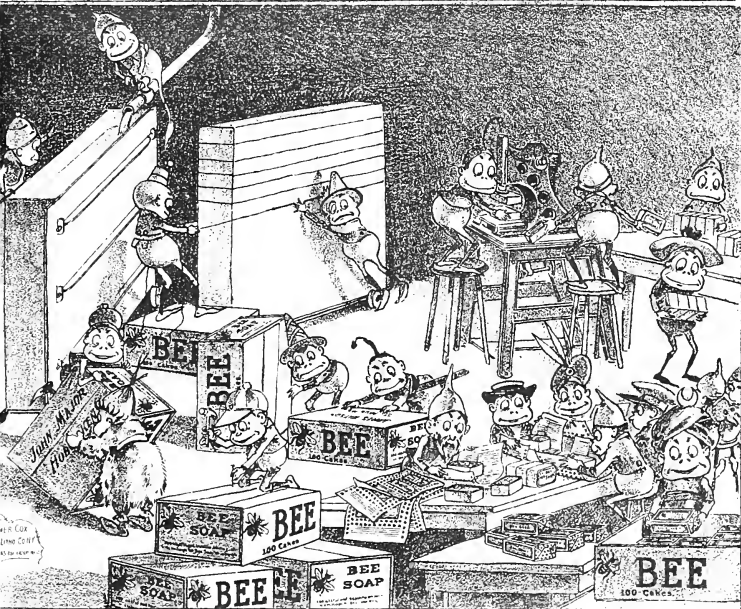
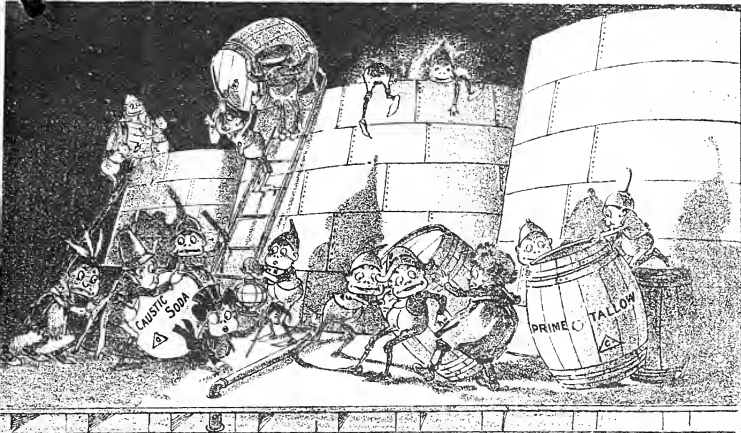
4. Enclose your list in a two-cent envelope, and address it as follows:

COLGATE & Co., Competition Dept., 10 Dutch St., New York.

5. All lists must be mailed to us not later than October 1st, 1896, when we will decide which ones are best suited for premiums in our new 1897 catalogue. The money will be sent to the successful competitors on or before November 1st. The names and addresses of the successful competitors will be printed in our 1897 catalogue; but if you wish to know sooner who has been successful, enclose with your list a postal addressed to yourself, and we will inform you about Nov. 1st.

Our 1894 catalogue was good, 1895 better, 1896 best of all, but we intend the 1897 catalogue to contain the greatest premium list ever published. It will be for the people, and we ask the people by their ingenuity, thought, and experience to help make it so.

WHO WILL BE SUCCESSFUL? WHY NOT I?



THE BROWNIES MAKING BEE SOAP.

OVER 200,000 PREMIUMS
SENT OUT LAST YEAR.
SAVE YOUR WRAPPERS
AND TAKE YOUR CHOICE.

BROWNIES, like fairies and goblins, are imaginary little sprites, who are supposed to delight in harmless pranks and helpful deeds. They work and sport while weary households sleep and never allow themselves to be seen by mortal eyes.



BROWNIES SENDING BEE SOAP PREMIUMS.